

Digital Transformation in the Government of Canada



UNCLASSIFIED / NON CLASSIFIÉ



Enabling Government in the Digital Age

Pascale Elvas

Executive Director, Treasury Board Secretariat Government of Canada 9 @PascaleElvas

Applying the culture, processes, business models and technologies of the internet era to respond to people's raised expectations.

Tom Loosemore, Public Digital

UNCLASSIFIED / NON CLASSIFIE

Enabling the Government of Canada's Digital Agenda

Addressing technical debt Championing agile, open and user-focused methods

Expanding Improving the digital open data experience for **Canadians**

Better service delivery means accessible, simple and trusted services and programs.



DEBT

billion.

UNCLASSIFIED / NON CLASSIFIÉ

ADDRESSING TECHNICAL

Last year's Government of Canada annual IT spend was more than \$7.5



CHAMPIONING AGILE, OPEN AND USER-FOCUSED METHODS

We need to embrace news ways of working that combine lessons from the past and current best practices.

Government of Canada's Digital Standards







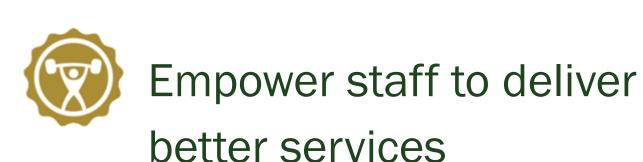
Iterate and improve frequently



Build in accessibility from the start



Work in the open by default









Collaborate widely

Be good data stewards

Use open standards and solutions

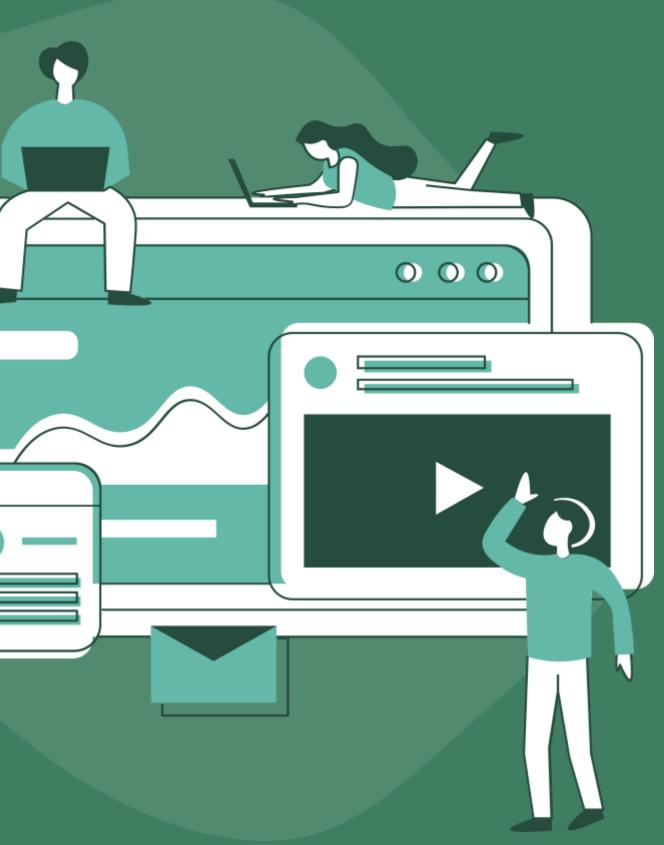
Design ethical services

Address security and privacy risks

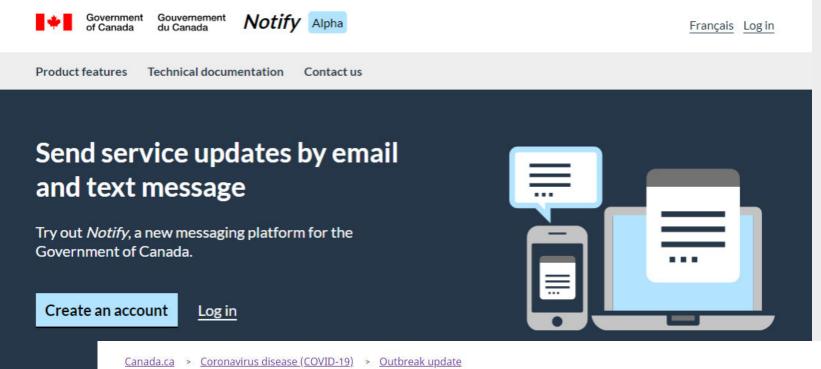
Get Updates on COVID-19

an email service from the Government of Canada about the coronavirus outbreak

. . .



The Product Working in partnership, leveraged existing tools to launch the service in two weeks



You are signing up to receive updates from the Government of Canada about Coronavirus (COVID-19).

Subscribe

Get Updates on COVID-19

What is your e-mail address? (e.g. yourname@domain.com)

The Approach

Agile, Iterative, User Focused, Open



Daily Check-ins & Status Reports

 $\bigcirc \bigcirc \bigcirc$

Content based on users

UNCLASSIFIED / NON CLASSIFIÉ





Transparent

process

OELELLIS OLLILLI

Stories matter



EXPANDING OPEN DATA

The Government of Canada generates an incredible amount of data. But we aren't making full use of it.

UNCLASSIFIED / NON CLASSIFIÉ



Gender Inclusive Services

UNCLASSIFIED / NON CLASSIFIÉ

The Policy Direction to Modernize the **Government of Canada's Sex and Gender Information Practices**

1. Focus on the outcomes for people.

2. Web of influence: Empower changemakers at every level.

3. Embrace discomfort.

UNCLASSIFIED / NON CLASSIFIÉ

s for people. ower y level.

Thank you!

Pascale Elvas

Executive Director, Treasury Board Secretariat Government of Canada Secretariat

